

ICE CREAM FACTORY CREATE YOUR OWN

Instant ice-cream. Instant pleasure. From lab to lick, our patented liquid nitrogen ice-cream machine technology can bring 1000s of potential exotic flavour combinations to your event. Our machines are compact, portable and will travel where ice-cream magic is needed. Each guest can create a personalised flavour and have our ice cream chefs make it fresh right before their eyes. And, if you're looking for something a little stronger we can add alcohol into the mix.



- **UNIQUE** CREATE YOUR OWN ICE CREAM SERVICE
- **FROM CREAM TO FROZEN IN LESS THAN 60 SECONDS**
- **OVER 3000** FLAVOUR COMBINATIONS

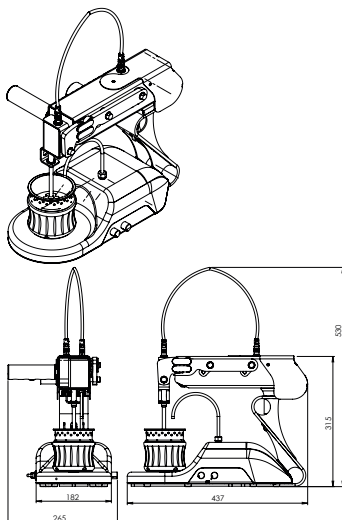
“

The guys made a fantastic impression at my client's event by making individual ice creams for each guest. Everybody got to choose their favourite ingredients which were then mixed with cream, blasted with nitrogen and served up in no time at all. It's fun to watch and taste's great!

”

Colin

Planned 2 Perfection



Available Service Units

- Brand-able Carts
- Themed Bars
- Custom Install

Branding Options

- Cart
- Cups
- Much More (Ask for details)

Serving Options

- Alcoholic Cocktail Ice Creams
- Paper Cups



FROZEN COCKTAILS

Martini. Frozen, not stirred. We put a theatrical spin on the classic cocktail and avoid using ice. We don't dilute the taste or experience in any way. Instead, we can shake up a cocktail with a -196°C blast of nitrogen, turning it from liquid to a silky frozen consistency before your eyes.

We bring fresh ingredients and a fresh take on flair and flavour to elevate your event to new heights of sophistication. We'll turn your favourite cocktail into a frozen masterpiece.



- ADD SOME **MAGIC** AND FLARE TO YOUR EVENT
- **CREATIVE** MIXOLOGY LIKE YOU'VE NEVER SEEN
- CUSTOM BARS WITH STYLE AND **SOPHISTICATION**

“Very impressive and unique experience for a client event. The bar staff, the design of the bar itself, the cocktail making experience and the quality of the drinks were all exceptional.”

Paul Cray

2 Temple Gardens LLT



Available Service Units

- Brand-able Carts
- Immersive Bars
- Themed Bars
- Classic Bars
- Custom Install

Branding Options

- Carts
- Classic Bars

Serving Options

- Glass Martini
- Disposable Martini



DRAGON'S BREATH POPCORN

Dragon's Breath Popcorn is another spectacular part of our liquid nitrogen family of products. We create freshly popped popcorn onsite and poach it in liquid nitrogen to create a dazzling effect. But we can't create this effect without you.

Take a deep breath, then a satisfying crunch and watch as you breathe out plumes of liquid nitrogen vapour from your nose and mouth to fill the air with a spectacular sight. What's even better? Having the popcorn on top of our liquid nitrogen ice-cream. It's just one example of how we're always experimenting with flavours and combining products.



- A GREAT **INTERACTIVE** EATING EXPERIENCE
- **POPULAR** WITH CHILDREN AND ADULTS ALIKE
- GREAT TO WATCH AND **AMAZING** TO TASTE

“ Brad, Alex and the team are creative and talented. Their work is professional and delivered with passion. The team are easy to work with and can be relied upon to deliver a first class service. Before each event they really go the extra mile to understand the activation objective and become true brand ambassadors to help engage and inform attendees. ”

Sam Jones
Proximo Spirits



Available Service Units

- Brand-able Lightbox Cart
- Custom Install

Branding Options

- Cart
- Cups
- Much More (Ask for details)

Serving Options

- Paper Cups
- Mini Popcorn Boxes
- Branded Newspaper Cone

LIQUID NITROGEN ICE CREAM

Experience the magic of liquid nitrogen ice cream created before your eyes. Choose from our recommended menu or allow us to develop a flavour to suit your event theme – it would typically include 2 to 4 flavours which we then handcraft into small batches of ice cream or sorbet. Fresh ice cream production will be maintained throughout the duration of your event, to be served as individual scoops in a cup, cone or pretty much anything edible! Each production batch will help create a mesmerising glowing mist, that will captivate and engage your guests.



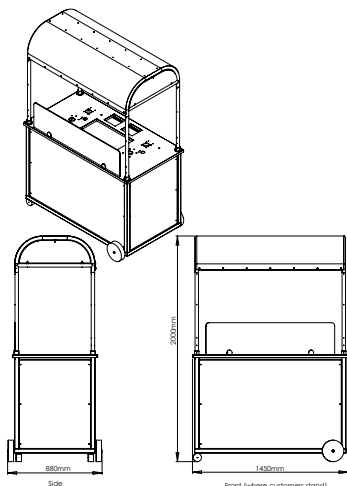
• A TRULY **THEATRICAL** EATING EXPERIENCE

• **PHENOMINAL** SMOOTHNESS AND FLAVOUR

• **FRESHLY MADE ON SITE**

“ When we heard about the liquid nitrogen ice cream, we thought it would be a great way to get visitors to come to our stand, and the theatre element of the vapour created by the nitrogen would have them engaged long enough for us to have meaningful interactions with them. This is exactly what we got, and more! People were queuing to get to our stand and try our Cocktail flavoured ice creams! ”

Nicola Richardson
Specialist Holidays Group



Available Service Units

- Brand-able Carts
- Wooden Broadway Car
- The Shipwreck
- Trestle Table
- Custom Install

Branding Options

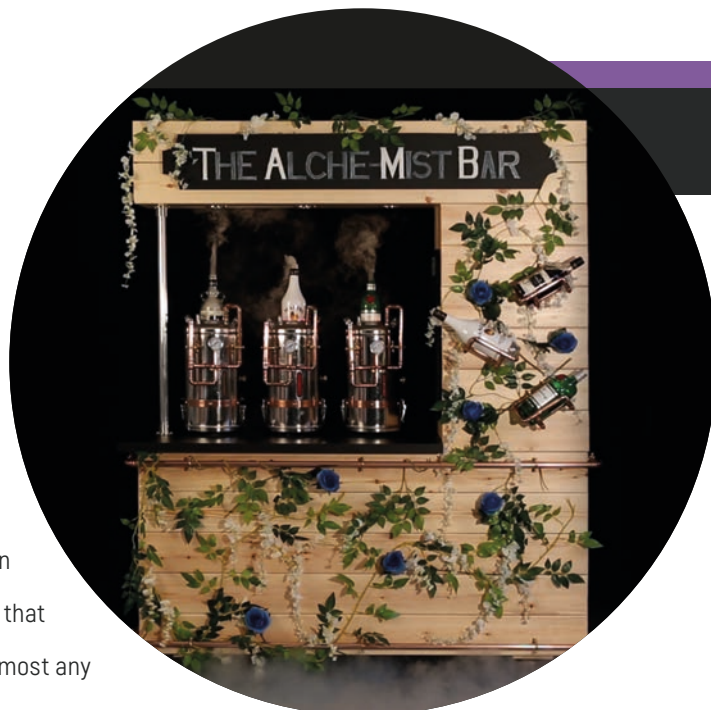
- Cart
- Cups
- Much More (Ask for details)

Serving Options

- Alcoholic Cocktail Ice Creams
- Paper Cups
- Chocolate Cups
- Waffle Cones

ALCHE-MIST BAR

Try our Alche-Mist to experience flavours in a way you've never tasted before and make sure your event creates a long lasting impression. Looking for a botanical garden experience? We can mix an incredible range of alcoholic flavours with mixed fruit ciders. Something more specific? How about a dark spiced rum combined with the perfect misty mixer. We'll work with you to create an edible vapour that will stun your guests. The beauty of our magnificent Alche-Mist chambers is that thanks to their compact size and portability, they can be deployed to almost any location throughout the UK and Europe.

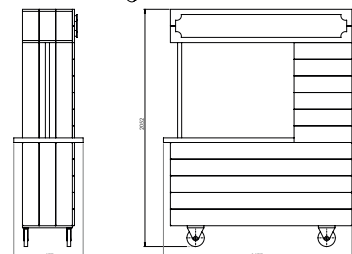
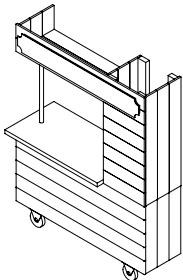


- **EXPERIENCE YOUR FAVOURITES LIKE NEVER BEFORE**
- **LIVEN UP THE ATMOSPHERE WITH FLAVOUR**
- **MYSTIFY YOUR GUESTS**

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Sam Jones

Proximo Spirits Brand Manager



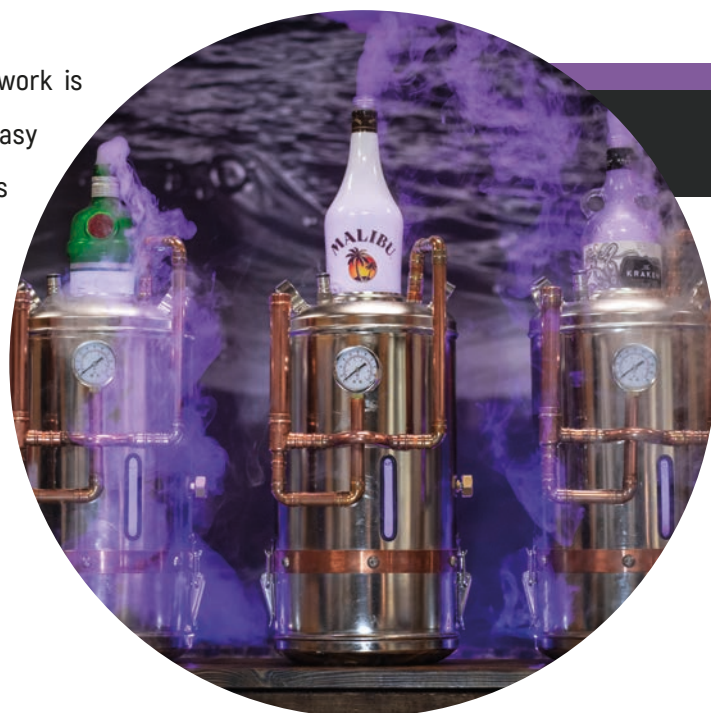
Available Service Units

- Themed Bar
- Alche-Mist Bar
- Custom Install

Branding Options

- Bottles
- Straws

Flavour Development
Available



THAI ROLLED ICE CREAM

Roll Up Roll Up! We've got a scoop for you. You want ice-cream? We've got it, but not as you know it. Let us introduce you to the food theatre sensation that is Thai Rolled Ice Cream.

How can you entertain your guests and give them a frozen fancy that will be a focal point for a party or draw crowds at an expo? It's a mesmerising process. Watch as cream is poured onto an ice pan then frozen, mashed and smashed into a pulp. It's then rolled up into a tidy bouquet of creamy rolls and topped with well pretty much anything. Plenty of sensory stimulus and food theatre. A satisfying service on so many levels.



• **FRESHLY MADE TO ORDER**

• **FEAST FOR YOUR EYES WITH TASTE SURPRISE**

• **YOU CHOOSE WE FREEZE**

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Proximo Spirits Brand Manager



Available Service Units

- Brand-able Carts
- Themed Bars
- Custom Install

Branding Options

- Cart
- Cups
- Much More (Ask for details)

Serving Options

- Paper Cups

NITRO COLD BREW COFFEE

Our in-house team of coffee aficionados and professional and passionate onsite baristas will deliver a caffeine experience like no other.

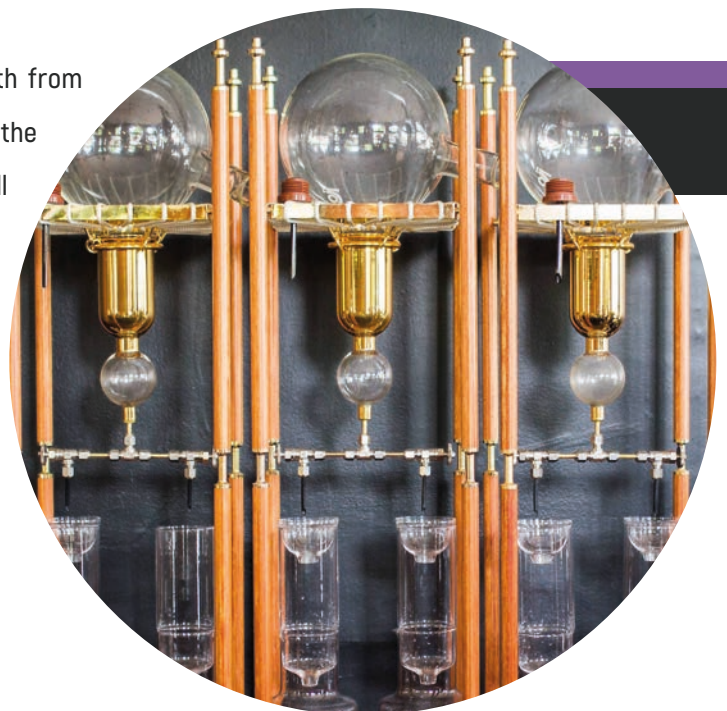
Like watching those layers of creaminess turning into a shimmering black curtain when you order a pint of Guinness, we combine coffee with nitrogen gas to create a cold brew coffee that has a super smooth taste and is a joy to watch being created. The nitrogen also helps extract the flavours and add a smooth, creamy head.



- LIKE NORMAL COFFEE EXCEPT **BETTER**
- EXPERIENCE A **SMOOTH** AND **VELVETY** TASTE
- **GUINNESS** TECHNOLOGY MEETS COFFEE

“ The team at Whipsmiths have been a pleasure to work with from day one. We have received a personable service right from the start, teamed with professional and timely responses for all our company needs to date, which also follows through to delivery on events. I look forward to working more closely with the team in 2019. ”

Hannah Woodley
Kalm Kitchen



Available Service Units

- Brand-able Carts
- Trestle Table
- Custom Install

Branding Options

- Cart
- Cups
- Many More (Ask for details)

Serving Options

- Glass Cups
- Paper Cups

ESPRESSO BAR

Driven by their passion of barista coffee made from only the highest quality bean, our team are dedicated to giving you a caffeine experience like no other.

Our machines are selected for their traditional style and performance. So, our service will not only look the part but also will satisfy even the hardest to please coffee lovers.

This service works well at scale, like at expos, and our staff can be used to help you meet your show objectives by being brilliant brand ambassadors.



- **PASSIONATE BARISTAS WITH CLASS LEADING SKILL**
- **SCALABILITY AND BRANDING OPTIONS AVAILABLE**
- **RESPONSIBLY SOURCED INGREDIENTS**

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Available Service Units

- Brand-able Carts
- Trestle Table
- Custom Install

Branding Options

- Cart
- Cups
- Many More (Ask for details)

Serving Options

- Coffee Mugs
- Paper Cups

EXPERIENTIAL COCKTAILS BARS

Using the freshest ingredients and daring flavours our mixologists push the boundaries. They provide a taste experience that goes way beyond the norm. Our foaming, smoking and vaporised alcoholic drinks will have your guests marvelling and wanting to try them all. Alongside our expansive menu we also have an in-house flavour development team waiting to create a brand new taste sensation to bring the maximum flavour through. Whether looking for flavour and flair, or sophistication and class, we have just the beverage for you.



- FRESH INGREDIENTS - FRESHLY SHAKEN - **ENJOY**
- A TASTE **EXPERIENCE** BEYOND THE NORM
- SHAKEN, SMOKING OR FOAMING. **YOU CHOOSE!**

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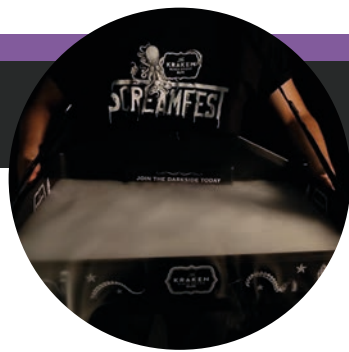


ENCHANTED SAMPLING

We created an ingenious tray that allows your product to float on a cloud of vapour, made from fairy-tale dust and a little magic.

It's safe and simple to use, meaning this service is great for scaling up for large sampling events or just to impress your guests with a canapé experience with impact.

The tray has built in lighting and sound effects to pique interest and draw in the senses. Once the vapour momentarily clears, we serve an ice cream, cocktail, or your product of choice.



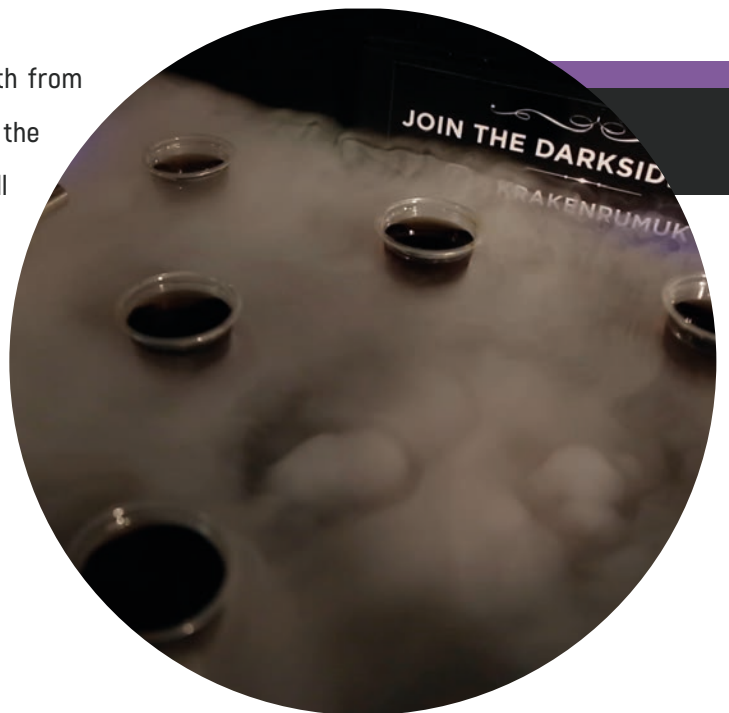
- **CUSTOM DESIGNED SAMPLING TRAYS**
- **ADD A WHOLE NEW ATMOSPHERE - LITERALLY**
- **THE SAMPLING WOW FACTOR YOU ARE LOOKING FOR**

“

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Kalm Kitchen



TASTE LAB

FLAVOUR DEVELOPMENT

Creating amazing food and drink experiences doesn't just happen overnight. We've got fifteen years of using our creative streak and scientific smarts to offer unique experiences for your brand, event to marketing activation. We tweak, taste, and develop until it's absolutely perfect.

From Alche-mist to floating edible foam, frozen cocktails to liquid nitrogen infused popcorn or ice-cream, if you want it, we can deliver it.



- THINKING OF A **FLAVOUR** YOU CAN'T TASTE?
- **25+** YEARS OF FLAVOUR DEVELOPMENT EXPERIENCE
- YOU SAY THE FLAVOUR, WE MAKE IT **HAPPEN**

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